

JESSICA CLARK

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WORK

Founder and Director

Dot Connector Studio > dotconnectorstudio.com

Established this networked media strategy and production studio in November 2013. Services include production, research and strategic direction for innovative media makers focused on social impact, and the funders and investors who support them. The studio builds upon my independent consulting and reporting practice: recent clients have included Media Impact Funders, the Smithsonian Center for Folklife and Cultural Heritage, and the National Black Programming Consortium. As an independent journalist, co-authored *Beyond The Echo Chamber* (New Press, 2010), published freelance articles in *PBS MediaShift*, *The American Prospect* and other national publications, and served as a source on stories related to media futures and policy for outlets including ABC, MSNBC, *Newsweek*, and Voice of America.

Media Strategist

AIR, May 2011 to present > airmediaworks.org

As a core team member for Localore—AIR's groundbreaking national public media transformation production—responsibilities have included project evaluation, blog and social media production, writing related articles/reports, curating the weekly Public Media Scan to showcase cutting-edge journalists and storytellers, and leading sessions for national conferences such as SXSW Interactive and MIT's Futures of Entertainment.

Media Policy Fellow, August 2011 to January 2013

Knight Media Policy Fellow, February 2010 to July 2011

New America Foundation, Washington, DC > mediapolicy.newamerica.net

Co-authored national and international policy papers on the information needs of communities and news futures for this forward-looking think tank, and organized events with thought leaders in journalism, policy and communications research.

Director, Future of Public Media Project, January 2007 to May 2011

Research Fellow, July 2006 to December 2006

Center for Social Media, American University, Washington, DC > futureofpublicmedia.net

Directed the Center's influential Future of Public Media project—authoring and supervising research on participatory and transmedia journalism/documentary, incubating groundbreaking projects such as the Public Media Corps, and coordinating national conferences such as Beyond Broadcast (co-organized by Harvard's Berkman Center and USC Annenberg) and the PubCamps (co-organized by PBS and NPR). Also served as a Scholar in Residence in the university's School of Communications, with a focus on researching media impact.

Executive Editor, March 2006 to January 2007

Managing Editor, August 2003 to March 2006

Associate Publisher, November 2002 to August 2003

Assistant Publisher, June to November 2002

In These Times, Chicago, Illinois > inthesetimes.org

Served in a series of leadership positions at this award-winning national political magazine, playing a central role in the magazine's redesign and a related overhaul of editorial and online strategy.

Online Editor and Web Developer, January 1997 to February 2003

Held a range of editorial and web design positions in DC and Chicago, including co-editor for *LiP* magazine, assistant editor for Britannica.com, writer/editor for the Library of Congress, and webmaster for the EurekAlert! science news service.

EDUCATION

M.A., The University of Chicago, Master of Arts Program in the Social Sciences, 1994

B.A., Phi Beta Kappa, The University of Chicago, English Language and Literature, 1992